

Inspiring Giving  
to Build a  
Vital Community  
for Everyone

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Our passion and purpose at the Community Foundation of Greater Peterborough is *Inspiring Giving to Build a Vital Community for Everyone*. Although community means different things to each of us, at the heart of it, community is about belonging and caring for one another.

Using insights gleaned from Greater Peterborough Vital Signs®, we connect philanthropists with the charities that are addressing issues that are critical to community wellbeing. Taking a broad and inclusive view of what a community is, we provide grants to the widest possible range of organizations and initiatives. And we're in it for the long term, building endowments that provide an ever-growing pool of resources to support the work of charities in the City and County of Peterborough.

This past year, CFGP provided more than \$300,000 in charitable grants. In this report you will find stories about some of these community investments and the people who made them possible. In 2016, in the lead-up to Canada's Sesquicentennial, and in partnership with Community Foundations of Canada and the Government of Canada, CFGP will be making grants in support of charitable activities and events that build vibrant and healthy communities and inspire a deeper understanding of Canada and of one another.

CFGP is fueled by inspiration and by the generosity of those who have chosen us as their partner in achieving their philanthropic legacies. We are also grateful for the many board and committee volunteers who enable our work. To the community agencies and charities with whom we collaborate and to our corporate benefactors and the many individuals and businesses who support our activities, we also extend sincere thanks.

Betty Morris,  
Board Chair

John Good,  
Executive Director

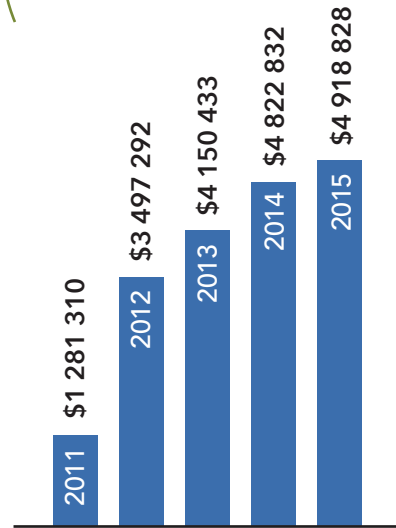
## Building for the Future

CFGP's capacity to serve our community is dependent upon our ability to preserve and grow our financial assets. As of December 31, CFGP managed endowed funds valued at \$4,918,828.

A Finance Committee comprising Board members and community volunteers with expertise and knowledge in the investment field provides oversight and monitors investment performance.

Working with our investment managers, CFGP has adopted a strategy based on a broadly diversified and conservatively managed portfolio. CFGP's objective is to generate a total investment return that preserves capital, delivers reasonable growth, provides income for granting, recovers the cost of managing and administering the funds, and establishes a cushion against potential market declines while minimizing risk and volatility. In 2015 CFGP pooled investment funds returned 9.5% against a benchmark of 5.8%.

### ENDOWED FUNDS 2011-2015



In collaboration with many donors and partners, CFGP invested in a broad range of programs, initiatives and organizations, responding to many needs identified in Greater Peterborough Vital Signs® reports.

2015 Organizational Leadership and Innovation Grants were provided from funds including **Directors', Bar M5, Jack & Pat Bingleman, Community Builders, Hallpike, Mayor Bennett, Michael Edwards, Kamerin, Arts & Culture and Housing Funds** to the following:

- 4th Line Theatre Company
- Camp Kawartha
- Community Opportunity & Innovation Network (COIN)
- Food for Kids
- Heads Up for Inclusion
- Peterborough Partners for Wellness
- Peterborough Poverty Reduction Network
- Peterborough Theatre Guild
- ReFrame Peterborough
- YMCA Balsillie Family Branch
- YES Shelter for Youth and Families
- YWCA Nourish Project

## 2015 Community Granting

Grants were made by the following Donor -Advised Funds:

**BG Family Fund** – Lakefield College School, Fleming College, United Way, CCRC, Kawartha Food Share, PCCHU-Myrtle's Kitchen, Trent University, YMCA

**Bierk Art Fund** – Art Gallery of Peterborough (Electric City Culture Council [EC3])

**Cavan Monaghan Millbrook Legacy Fund** – Cavan Millbrook Historical Society (Needler's Mill)

**Gwen & Bill Brown Fund for the Arts** – Peterborough Theatre Guild, New Stages Peterborough

**Kamerin Fund** – City of Peterborough (trail lighting), Canadian Mental Health Association

**Good Samaritan Hands Up Fund** – Fleming College, Kawartha Trades & Technology Centre

**Judy Heffernan Fund** – COIN, Women in Business Gala Award

**Morris Family Fund** – YWCA Peterborough Haliburton

**Peterborough Law Association, Bill Carruthers Fund** – Peterborough Youth Services

Grants were made on behalf of anonymous donors to:

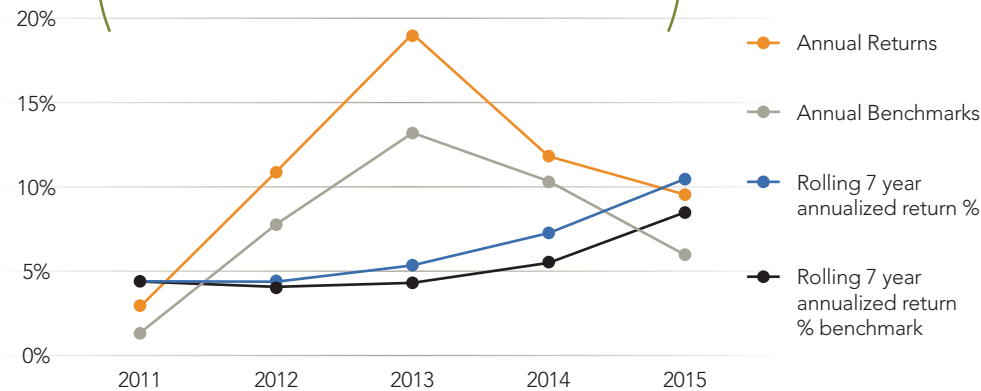
**CCRC** – Havelock Community Hub

**PCCHU** – Myrtle's Kitchen

**YMCA** – Strong Kids

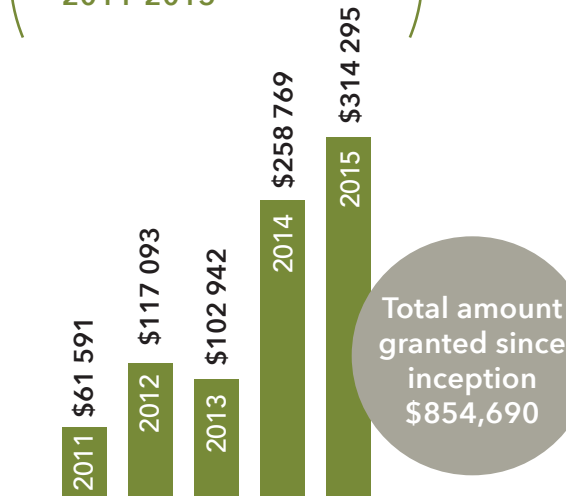
**John Howard Society** – Caring Dads

### INVESTMENT RETURNS 2011-2015 (POOLED FUNDS)



Given the current economic conditions and asset mix, CFGP and our investment managers believe that a target return on investment of 6-7% over the long-term remains a reasonable expectation.

### GRANT HISTORY 2011-2015



## 2015 Community Granting

Agency Funds provide predictable, long-term funding to support programs and services of individual charities. CFGP manages and invests the funds and provides a yearly grant to the beneficiary organization, leaving staff and volunteers free to concentrate on their missions. CFGP currently manages Agency Funds that benefit:

Five Counties Children's Centre (new)  
GreenUP  
Kawartha Land Trust  
Peterborough Field Naturalists  
YWCA Crossroads Shelter (new)

Donations to any of these funds may be made through CFGP.

As a service to charities CFGP also facilitates placement of funds in its professionally managed investment pool – providing the benefits of a diverse investment portfolio and low fees that typically come only with very large funds. This is a simple and cost-effective way for charities to invest and grow reserve and special purpose funds. CFGP currently manages funds in trust for:

Art School of Peterborough  
Kawartha Land Trust  
Market Hall  
Peterborough Field Naturalists  
Peterborough Singers

To donate to these funds please contact the charitable organizations directly.



## Gwen and Bill Brown Fund for the Arts

### Gwen Brown believed "Theatre is ever living."

Gwen and her husband, Bill, were major forces in the Peterborough community, where they had lived since 1931. Theatre was a passion for both of them. Gwen often performed or directed local productions, while Bill cheered from the sidelines, and stepped in to help with sets and props when needed. He was her biggest fan. Gwen and Bill were founding members of the Peterborough Theatre Guild in 1965.

Their daughter, Ginger Brown, established the Gwen and Bill Brown Fund for the Arts in 2013, stating "I like the fact that a fund in Mom's and Dad's names will give back to the community for many years to come. Their legacy will continue here in the city that meant so much to them."

In 2015, the Peterborough Theatre Guild and New Stages Theatre were the first to receive grants generated from this fund. "I know Gwen and Bill would be delighted to know their fund provided grants to help the Theatre Guild celebrate its 50th anniversary and to assist New Stages with the innovative work they do," said Beth McMaster, a long-time friend to Gwen and Bill.

VITAL  
SIGNS®

In 2011, there were over 230 artists employed full time in Greater Peterborough.

## Moustache Fund

The philanthropic legacy of John Martin is well known in our community. A quiet, humble man, he gave quietly but effectively, seeking to help others to succeed. In 2015, John's family and friends established the Moustache Fund to continue his passion for helping children and youth achieve their full potential through participation in sports, education, and the arts.

### FUNDS

#### ARTS & CULTURE

Arts & Culture Field of Interest Fund  
Bierk Art Fund  
Gwen & Bill Brown Fund for the Arts

#### CHILDREN, YOUTH, & EDUCATION

Hallpike Fund  
Jack & Pat Bingleman Fund  
Moustache Fund  
Kawartha Muslim Religious Association Fund for Women and Children

#### ENVIRONMENT

GreenUP Fund  
Kawartha Land Trust Stewardship Fund  
Peterborough Field Naturalists Legacy Fund

#### HOUSING

Housing Field of Interest Fund

#### SOCIAL FINANCE

Social Finance Fund

#### COMMUNITY BENEFIT

Bar M5 Fund  
Community Builders' Fund  
CFGP Directors' Fund  
Judy Heffernan Award Fund  
Kamerin Fund  
Kelly-Phillips Family Fund  
Linda & Alan Slavin Fund  
Michael Edwards Memorial Fund  
Morris Fund  
Olive & Doug Kirk Fund  
Peterborough Law Association - Bill Carruthers Fund

#### SMART & CARING COMMUNITIES

Cavan Monaghan and Millbrook Legacy Fund  
Mayor Bennett Fund

#### SUPPORT FOR CFGP

BG Family Fund  
Community Foundation of Greater Peterborough Fund  
Qulliq Fund

### VITAL SIGNS®

75.1% of people from higher income households reported a strong or somewhat strong sense of community belonging in 2011/2012, compared to 61.1% of people from lower income households.



### CONTRIBUTE TO A FUND

We all care about our homes, our communities, the places where we have lived, played, worked and raised a family. A gift to CFGP is a great way to support these places, to show our appreciation, because we want to give back or just because it feels good to give. As a foundation donor, you can create a fund of your own, or give to an existing fund.



## Kawartha Muslim Religious Association Fund for Women and Children

"Something remarkable has happened here in Peterborough."

Dr. Kenzu Abdella, President, KMRA

Following the deliberate burning of Masjid al Salaam, Peterborough's only mosque, the community came together to show support and solidarity for the members of Kawartha Muslim Religious Association (KMRA) in many ways, including a crowd funding campaign that raised more than \$110,000 in 30 hours.

Motivated, in part by CFGP's 2015 Vital Signs® report focussed on belonging and inclusion, and with the agreement of contributors to the campaign, Dr. Abdella approached CFGP about using the surplus donations to establish a fund which would meet the needs of vulnerable women and children.

A grant of \$28,500 was presented to Five Counties Children Centre to enhance the independence and enrich the quality of life of children with physical or developmental disabilities. Another \$28,500 was presented to the YWCA Crossroads Shelter to provide more than 700 safe nights for women and children fleeing abusive situations.

The remaining \$20,000 was invested with CFGP as the core of a permanently endowed fund which KMRA will continue to build and which will support the YWCA Crossroads Shelter and Five Counties Children Centre for years to come!

### VITAL SIGNS®

72% of respondents to a 2014 Peterborough Partnership Council on Immigrant Integration survey felt that Greater Peterborough had become more welcoming and supportive to newcomers in the last 5 years.

## Making Investments to Build a Vital Community: Myrtle's Kitchen

**Myrtle's Kitchen** is a meeting place that will feed, connect, educate, and enrich the lives of people by addressing food security in our community.

Located at Peterborough Public Health's new King Street location, it includes a state of the art teaching kitchen, food pantry, and meeting space where programs like the YWCA's Nourish Project will be delivered.

The gift of an anonymous donor enabled CFGP to grant \$50,000 towards the cost of building the kitchen. Additional grants in 2016 will help to complete the kitchen and support food nutrition and food literacy programs.



VITAL  
SIGNS®

The cost of food increased by 10.5% from 2010-2013. Peterborough County City Health Unit estimated that the cost of nutritious food for a family of 4 was \$820, or 30% of a minimum wage income, per month.

## Making Investments to Build a Vital Community: Havelock Hub

**The Havelock Hub** is addressing fundamental needs linked with poverty including housing affordability, access to health-care, training and education. The plan for the hub grew out of the increasing demand for a local resource centre outside of the City of Peterborough, since many from the townships are unable to travel to the City to access services and few service providers maintain satellite offices.

Since opening in late February of 2016, 35 local households have successfully found or retained housing, received assistance with the cost of hydro, and obtained credit, professional and employment counselling.

In 2015, thanks to an anonymous donor, CFGP was able to provide a \$25,000 grant to CCRC and Peterborough Poverty Reduction Network to develop a community service hub which provides access to housing, social, health and other services.



VITAL  
SIGNS®

People from lower income homes are 10X more likely to use transit, resulting in limited access to transportation on holidays and very few options for getting around the County of Peterborough.

## Pathway to Stewardship: Environmental Framework for Children and Youth

**“It takes a community to raise a child.”**

But what about raising an environmental steward? According to Executive Director, Jacob Rodenburg, this is also a community effort. Based on extensive research, interviews with over 75 local community leaders, and supported by an Organizational Leadership and Innovation Grant from CFGP, Camp Kawartha and other environmental partners were able to develop a framework that outlines the various things we can do to teach our children how to be environmental stewards.

Children are, after all, our future! As Jacob states, “Fostering environmental stewardship is one of the most important tasks we can embark on. Let us all decide collectively what every child needs to become tomorrow’s steward. And let’s make sure that we collaborate to make this happen. The Pathway to Stewardship is a wonderful beginning!”



A \$5000.00 grant from CFGP to Camp Kawartha supported the development of Pathway to Stewardship, a resource that will help educators and parents to raise more environmentally aware children.

## Heads Up For Inclusion: Inclusivity in a Technological Age

**“It is easier to find what I’m looking for!  
It’s all right there.”**

Says Jamie,\* age 14. Jamie is one of the many participants in Heads Up for Inclusion’s (HUI) Amigos program, a program which helps youth with intellectual disabilities overcome barriers to inclusion.

Because inclusion is a major focus for HUI, they developed a website to better reflect what they are all about, with funding from a 2015 Organizational Leadership and Innovation Grant from CFGP. New features include eye-catching graphics, easier navigation, and adjustable fonts for those who are visually impaired.

HUI also made sure to add plenty of pictures showing their programs. “Pictures can portray so much to those that don’t have the ability to read,” says Program Manager, Christa McCorquodale. “They also provide a snapshot of the fun our Amigos groups have!”

*\*Not his real name*



An \$1800.00 grant from CFGP allowed Heads Up For Inclusion to hire a website designer who developed and implemented a new, more professional website. This website is more accessible to persons with disabilities and provides greater access to information about current programs.

### VITAL SIGNS®

53% of Greater Peterborough consists of forest cover. Environment Canada suggests 30% forest cover is the minimum needed to support healthy wildlife habitat.

### VITAL SIGNS®

In 2014, 45% of the population reported experiencing barriers to their participation and activity level because of a physical, mental or health condition.

## Hanah Howlett McFarlane

Hanah Howlett McFarlane, Manager of Philanthropy and Fund Development at CCRC, is a young philanthropist who believes that if everyone provided just a little bit, then it would be possible to build a community fund that would benefit and transform the community we live in.

“I believe in well-balanced philanthropic causes that help transform our community into one we want to live in – through advocacy as well as financial support for organizations that strengthen the community and challenge the status quo,” says Hanah. “As a young philanthropist, I like the multi-organizational approach to solving today’s challenges.”

Hanah volunteers as the Chair of the Peterborough Area Fundraisers Network as well as at a number of other non-profit organizations. Volunteering, however, is only “a part of the puzzle,” so she also makes sure to donate what she can. As a monthly donor to the Community Builders’ Fund she knows her contributions will provide support where it is most needed.

Hanah’s philanthropic passion comes from each of her grandparents, who are, and were, active members of their communities. Additionally, her grandfather, Floyd Howlett, was known for his strong commitment to social justice causes and organizations. By making monthly donations and volunteering her time, Hanah is continuing her grandfather’s legacy.

**VITAL  
SIGNS®**

In 2012, 25% of Greater Peterborough made charitable donations, with the average donation being \$290, while 51.9% of the population engaged in volunteerism in 2010, resulting in a 5.5% increase from 2007.

Philanthropy is a marvelous quality inside each of us. It’s a generosity of spirit, a desire to help, a firm belief that you can make a real difference in your community. The Community Foundation of Greater Peterborough can help you fulfill your philanthropic dream – big or small – right here in the Peterborough area.

What do you dream?



## We salute our benefactors - People who believe in and invest in our mission

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### 2015 Volunteers

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Theresa Butler-Porter  
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