

# Greater Peterborough's Vital Signs® Process Document

This document is a companion document to Greater Peterborough's Vital Signs® 2014, containing detailed information about the consultation process and data sources that went into the Vital Signs® report.

## About Vital Signs®

Greater Peterborough's Vital Signs® is a collaborative community initiative led by the Community Foundation of Greater Peterborough. It is an annual snapshot of our community that measures the vitality of Greater Peterborough, identifies needs, strengths and trends, and supports actions on issues that are critical to our quality of life.

## Consultation

**As a collaborative initiative, more than 30 community partners contributed to Greater Peterborough's Vital Signs® 2014.** The Community Foundation started with a *Think Tank*, made up of 14 community leaders with knowledge and expertise in different areas of community vitality across Greater Peterborough. The *Think Tank* helped to guide the vision of the Vital Signs report, and identified Housing as the seventh area of vitality to be included in our community snapshot.

The *Data Team*, consisting of experts in statistical analysis, worked to ensure that all of the indicators in the Vital Signs® report met the established criteria, and helped interpret the data to tell the story of community vitality in Greater Peterborough.

## Survey

**580 people from across Greater Peterborough shared their thoughts on their community through the Community Perception Survey.** The survey asked respondents to rank each of seven areas of community vitality on a five point scale, and to identify their top three priorities for the community. Respondents also had an opportunity to reply to three open ended questions, including: 'What is the best thing about living in Greater Peterborough?', 'If you could change one thing about Greater Peterborough, what would it be?' and 'What does a healthy community need?'. The responses were analyzed and interpreted by two Trent University students through a project of the Trent Centre for Community Based Education. A full report on the survey methodology and results is available by clicking [here](#) or visiting [cfn.ca/vitalsigns](http://cfn.ca/vitalsigns).

## Data Sources

**There are 21 indicators included in Greater Peterborough's Vital Signs® 2014 from both local and national data sources.** Indicators were selected based on currency of data, reputation and reliability of data sources, relevance to community vitality, and the availability of regular updates. The specific data sources for each indicator are included on the next page.

**Read Vital Signs® and pass it on to a friend, neighbour or colleague.  
Use it to start a conversation, ask questions or take action.**

## Data Sources

Where appropriate, links have been included in this document and the online version of the Vital Signs® report to the original data source.

### Demographics

#### **Population, Where we Live, Who we Live With**

Statistics Canada, 2011 Census Profile.

#### **Poverty**

Statistics Canada. Income Statistics Division. CANSIM Table 111-0015.

#### **Income**

Statistics Canada. Income Statistics Division. CANSIM Table 111-0004.

#### **Foreign Born Population**

Statistics Canada, 2006 Census of Population.

### If Greater Peterborough were 100 People . . .

#### **Overall Population Changes**

Statistics Canada, 2011 Census Profile.

#### **Births and Deaths**

Statistics Canada. CANSIM Table 051-0057 and 051-0064.

#### **Interprovincial, Intraprovincial and International Migration**

*As per CFC:* Statistics Canada. Annual Migration Estimates by Census Division. CANSIM Table 111-0027.

### Arts and Culture

#### **Recreation Facilities, Library Use**

Ministry of Municipal Affairs and Housing, Municipal Performance Measurement Program Multi-Year Report – By Municipality.

#### **Economic Impact of Arts and Culture**

Peterborough Musicfest, 2010 Economic Impact Study.

New Canadians Centre, The Economic Impact of Peterborough's 2013 Canada Day Multicultural Festival.

Sport Kawartha, Liftlock Atom Hockey Tournament Economic Impact, 2014.

#### **FYI**

*As per CFC:* Statistics Canada, Census 2001 and 2006, Community Profiles. 2011: National Household Survey Profiles.

### Community Involvement

#### **Charitable Donations**

*As per CFC:* Statistics Canada, Financial Data and Charitable Donations, data collected by CRA, Table 111-0001.

*As per CFC:* Statistics Canada, Financial Data and Charitable Donations data collected by CRA, Table 111-0001.

#### **Volunteerism**

*As per CFC:* Statistics Canada, National Survey of Giving, Volunteering and Participating, 2007 and 2010.

#### **Women in Government**

Custom Calculation, count of Female Mayors and Councillors in the 9 municipalities within Peterborough County, 2010-2014.

Federation of Canadian Municipalities, 2013 - Municipal Statistics, Elected Officials Gender Statistics, based on FCM data.

Equal Voice, Fundamental Facts: Elected Women in Canada by the Numbers.

#### **FYI**

Heads up for Inclusion, Landscape Review – Collective Impact Initiative, 2014.

## Economy

### Living Wage

Peterborough Social Planning Council, Calculating a Living Wage for Peterborough, April 2013.

### FYI

Peterborough Economic Development, 2013 Achievement Highlights, 2013.

### Part Time Work

AHAC, Housing is Fundamental 2014, custom calculation using data from the 2011 National Household Survey.

As per CFC: Labour Force Survey, Special Request Program: A050921.

### Occupations

Martin Prosperity Institute, Who Works Where: Occupational and Industrial Distribution in Peterborough, December 2013.



## Environment

### Open Space, Public Trails

Ministry of Municipal Affairs and Housing, Municipal Performance Measurement Program Multi-Year Report – By Municipality.

### FYI

Sustainable Peterborough, Sustainable Peterborough 2012 Annual Report Card, 2012.

Custom Calculation, Canada Green Building Council, LEED Project Profiles.

### Air Quality

Ontario Ministry of the Environment and Climate Change, Smog Advisory Statistics, 2006 – 2013.

## Food Security

### Food Insecurity

As per CFC: Statistics Canada, CANSIM Table 105-0547, based on Canadian Community Health Survey 2011/2012.

Statistics Canada, Study: Food insecurity in Canadian households, 2001.

### Food Banks

Kawartha Food Share HungerCount Survey 2013.

### FYI

GreenUP 2013 Annual Report.

### Agriculture

Statistics Canada, 2011 Census of Agriculture, Farm and Farm Operator Data.

## Health and Wellness

### Access to Doctors

As per CFC: Statistics Canada. Canadian Community Health Survey (CCHS), Indicator Profile, CANSIM Table 105-0501 for Canada, Provinces and Health Regions.

### Dental Health

Peterborough County-City Health Unit, Oral Health in Peterborough, December 2013.

### Mood Disorders

Statistics Canada. Health indicator profile, CANSIM Table 105-0501.

## Housing

### Resale Price

City of Peterborough Planning Division, City of Peterborough Residential Monitoring Report 2011.

Canada Mortgage and Housing Corporation, Housing Market Outlooks Ontario Region Highlights, Third Quarter 2012.

Ministry of Municipal Affairs and Housing, Housing Policy Branch.

### Rent

Canada Mortgage and Housing Corporation Rental Market Survey, October 2011.

Ministry of Municipal Affairs and Housing, Housing Policy Branch.

### Affordability

Affordable Housing Action Committee, Housing is Fundamental 2014 with data from the 2011 National Household Survey.