

Community Services Recovery Funds – Full List of Organizations and Projects

Alzheimer Society of Peterborough, Kawartha Lakes, Northumberland, and Haliburton	This project will modernize the Alzheimer Society of Peterborough, Kawartha Lakes, Northumberland, and Haliburton’s financial systems. Upgrading these out of date systems is a critical step in modernizing the organization’s administrative processes to accommodate the 51% growth in dementia rates that are expected by 2030.
B!KE: The Peterborough Community Bike Shop	We will acquire some staff support and a new CRM that can support communications, fundraising, membership management and case management. By hiring a part-time communications role and implementing a new CRM, we’ll be able to develop new strategies to better be able to develop relationships with the people we serve, and improve our ability to pursue program goals.
Big Brothers Big Sisters of Peterborough	Project Renew will enable us to better focus on our mission as we achieve long-term financial sustainability and thrive. We will do this by developing the right strategies, plans, initiatives and structure to modernize our organization. We will also develop supporting tools like leadership succession plans, and financial policies and procedures to enable us to adapt.
Buckhorn Community Centre	We will completely redesign our out-of-date website which is an essential source of information for community members, tourists, and BCC participants to learn about local events, programs and volunteer opportunities. A modernized website will provide enhanced customer experiences with e-commerce, self-service options, and accessible content, and will streamline business operations with links to our customer relationship management software.
Community Counselling and Resource Centre	This project will bring in new technology and restructure administrative and client service processes. This will allow us to modernize and adapt by moving to an efficient and cloud-based system, increase IT capacity to improve sustainability, enhance client data collection and reduce future service disruptions.
Four Counties Addiction Services Team/Peterborough Drug Strategy	The Peterborough Drug Strategy (www.peterboroughdrugstrategy.com), hosted by FourCAST is a 15-agency collaborative that will collectively respond to the impacts of COVID on the local addiction sector and the systemic barriers facing our community. The collaborative strategic plan will prioritize system-level strategies and engaging people with lived experience to increase our impact while planning to generate revenue for new activities.

Kawartha World Issues Centre	Our project will engage in a strategic planning process with a consultant as well as hire an Administration Coordinator - Resource Development to support operationalizing the Strategic Plan and updating and supporting organizational fundraising strategies. This project will help our charity clarify our strategic goals in a COVID recovery time and ensure organizational resiliency by prioritizing resource development and fundraising.
Kawartha Youth Orchestra	Crescendo will drive KYO's operational restructuring (revenue generation, governance, and strategic growth) and generate scalable action plans for sustaining operations which match community needs. Right-modelling the organization moves us beyond crisis mode and enables us to be more responsive and meaningful to our community.
Kawartha-Haliburton Children's Foundation	We plan to upgrade our donor contact management system and communication by migrating our donor data to Canada Helps Donor Management System (DMS) and upgrading our bookkeeping and computer technology. A new digital communications strategy will be launched with the DMS allowing us to build relationships and enhance communications with donors and ultimately increase donations.
New Canadians Centre	The New Canadians Centre, with support from an architecture firm and other professional services, will assess the physical space needs to achieved our strategic plans over the next 10+ years. This project will provide us with a comprehensive understanding of our space needs and an assessment of the viability of assuming ownership of the building where we are currently located.
One City Community Development Services	The One City Infrastructure Development Project will focus on developing an organizational infrastructure that will improve financial policies, procedures and systems, increase digital security and purchase technology. This will enable a more secure, efficient and effective infrastructure, allowing One City to better support the growth that has taken place over the last three years.
Peterborough Field Naturalists	The project will focus on developing a 5-year strategic plan for the PFN. With a communications strategy, governance training, and DEI education, it will support the PFN in moving ahead with a clearer vision, signal stability to its stakeholders, and ensure succession for future naturalists.
Peterborough Folk Festival	The community outreach & partnership committee will strengthen long standing partners as well as build stronger relationships with local Indigenous communities. Stronger partnerships will create a more resilient organization because we will have support and collaboration from organizations within our community so we can grow stronger together.

Peterborough Green-UP Association	In order to adapt and recover, GreenUP will implement a Customer Relationship Management (CRM) platform and rebuild our website. These digital tools will support GreenUP in addressing changes within our staff team and program areas, modernize our approach to communications, and allow us to better communicate with our diverse audience about current opportunities and services.
The Abbey Retreat Centre	This project will provide our organization a facilitated Strategic Planning process and engage the Board of Directors and Senior Staff in a facilitated Governance dialogue. This will help Abbey Retreat Centre to strategize its response to significantly increased demand for services, as well as clarify our governance model and equip our leadership team with best practices moving forward.
The Canadian Canoe Museum	The Project will support implementation of new technology to build staff and volunteer capacity, train, coordinate volunteers, and improve ability to deliver our mission. Digital innovation is essential for the Museum to recover from the widespread effects of COVID-19, update outdated and insufficient systems to meet demand, create organizational efficiencies, engage volunteers effectively to drive positive change in our community.
The Land Between	The project will develop a fundraising-marketing strategy to identify avenues and opportunities, while also providing new agile tools and technologies, for receiving donations at events, online, and through partners. The project will support our organization by providing a foundation for continued capacity; by increasing awareness and grassroots giving, while educating and engaging our communities.